



Number of Employees: 5,500 in 20 countries

Headquarters: 200 First Stamford Place, Stamford, CT 06902

Web site: www.cengage.com

Chief Executive Officer: Ronald G. Dunn

FY2010 Revenue: \$2B

Cengage Learning is a leading provider of innovative teaching, learning and research solutions for the academic, professional and library markets worldwide. The company's products and services are designed to foster academic excellence and professional development, increase student engagement, improve learning outcomes and deliver authoritative information to people whenever and wherever they need it. Through the company's unique position within both the library and academic markets, Cengage Learning is providing integrated learning solutions that bridge from the library to the classroom. Cengage Learning's brands include Brooks/Cole, Course Technology, Delmar, Gale, Heinle, South-Western and Wadsworth, among others.

From Print to Digital:

There is no "one size fits all" solution in learning. Finding the right combination of content, pedagogy and technology will make it easier for teachers to teach and students to learn. At Cengage Learning, our strategy is to provide the right solution for each instructor; to develop hybrid, customized, integrated teaching and learning systems that deepen student engagement and improve learning outcomes.

Cengage Learning's Leading, Globally Recognized Brands:

Our widely recognized brands are known for high quality products in their specific discipline areas:

- **Brooks/Cole** draws on a 40-year tradition of striving for innovation and customer-focused publishing. Brooks/Cole specializes in mathematics and the physical sciences.
- **Course Technology** offers print and technology-based products focused on computer concepts, information technology and software applications.
- **Delmar** has been a provider of tailored learning solutions in healthcare, technology, trades, and career education for 60 years
- **Gale** is a leading global provider of digital and print product solutions that support education and research in public, academic and K-12 libraries.
- **Heinle** is a 30-year-old imprint that delivers multi-level English language programs for the primary, secondary, post-secondary, and adult markets.
- **South-Western**, founded in 1903, is focused on meeting the lifelong learning needs of students and instructors in business and economics.
- **Wadsworth** has been a provider of instructional materials for humanities and the behavioral and social sciences for more than 50 years.

Highlights:

CengageCourse is a suite of digital products and services that enhances student engagement, improves learning outcomes and helps academic institutions navigate the changing education landscape. CengageCourse includes:

CourseMate Complements Traditional Learning - CourseMate is an integrated, web-based solution that includes features such as interactive eTextbook, multimedia resources, flashcards and quizzes. When used as part of a curriculum, this solution improves student engagement and allows faculty to assess student effort and involvement. CourseMate's Engagement Tracker also allows instructors to assess students' participation and time-on-task in an easy-to-use interface

CourseMaster Connects Students to Better Learning Outcomes - CourseMaster offers assignable, gradable homework solutions - well-known brands such as Aplia, OWL and SAM - that improve student outcomes through enhanced mastery of the curriculum. Additionally, it provides instant feedback, enabling instructors to understand how well students comprehend concepts, and automates administrative tasks in order to free up time for instructors to focus on lessons.

Course360 Creates a Rich Online Course Experience - Course360 provides comprehensive online course solutions that help schools reach a broader array of students with quality content and services designed to improve outcomes. For online or hybrid courses, Course360 offers the opportunity to customize the format, look and content, and each course includes access to an eTextbook as well as links to additional materials and resources.

CourseCare is a service and support program for customers using CengageCourse. CourseCare's training and service consultants help instructors find the right digital solution and provide flexible training options to prepare them to use technology in their courses - from the first day through the final exam. CourseCare enables schools, instructors and students to maximize their investment and customize their learning solutions to meet their individual needs.

Custom Solutions

The company offers a broad array of custom options for creating the solution that best meets an instructors' specific needs, including custom course development services, incorporating a Custom Course Cartridge into an existing course, incorporating additional digital assets from a variety of Cengage Learning resources, changing the organizational structure of the digital resource to match the way you want to teach the course, adding in your own digital materials, such as web links, videos and PowerPoint™, and incorporating content into a LMS through direct links and widgets.